

INSTITUTIONAL DEVELOPMENT PLAN (IDP)

**D. R. Patel & R. B. Patel Commerce College &
Navnirman Institute of Management**

D. C. Patel Navnirman Educational Campus

C. B. Patel Sports Campus

New City Light Road, Bharthana (Vesu), Surat- 395017

Duration: 2025–2030

Date of Submission: 27/12/2025

Table of Contents

Executive Summary	1
1 Institutional Profile	2
1.1 Year of Establishment:	2
1.2 Type of Institution:	2
1.3 Accreditation & Affiliations:	2
1.4 Programs Offered:	2
1.5 Faculty and Staff Strength:	2
1.6 Student demographics:	2
2 SWOC Analysis.....	3
3 Vision and Mission.....	4
3.1 Vision	4
3.2 Mission.....	4
4 Strategic Goals and Objectives.....	4
4.1 Short-term goals (1–2 years)	4
4.2 Medium-term goals (3–5 years)	4
4.3 Long-term goals (5+ years)	4
5 Key Focus Areas.....	5
5.1 Academic Excellence	5
5.2 Research and Innovation	5
5.3 Faculty Development	6
5.4 Infrastructure Development.....	6
5.5 Industry Collaboration.....	6
5.6 Student Support and Employability	7
5.7 Digital Transformation.....	7
5.8 Sustainability and Green Campus Initiatives	8
6 Monitoring and Evaluation	8
7 Financial Plan	9
8 Quality Assurance.....	9
ANNEXURE.....	10

Executive Summary

- ✓ The name "NAVNIRMAN" itself symbolises the Mandal as an organization working for the reconstruction of the society / community with the sole aims of Education and social reforms in the coastal area of Choryasi Taluka of Surat District.
- ✓ With **the aim** to bring social reforms in the society in the villages in Choriyasi Taluka & Surat city, **KANTHA VIBHAG NAVNIRMAN MANDAL** was **established in 1965** registered under 1950-Mumbai Public Trust Act-F-142 and 1860-Societies Registration Act –G.U.J. 215->21/05/65 with **Shri Chotubhai Narsinhbhai Contractor** as the President, who chaired for 13 years & Ratanjibhai Gosaibhai Patel, Thakorbhai Mansukhbhai Patel, Bhagubhai Master, Chotubhai Narsinhbhai Contractor & Ramjibhai Bhanabhai Patel as Trustees. At present **Shri. Pankajbhai Gijubhai Patel Sir** is the President.
- ✓ The name "NAVNIRMAN" itself symbolises the Mandal as an organization working for the reconstruction of the society / community with the sole aims of Education and social reforms in the coastal area of Choryasi Taluka of Surat District.
- ✓ In the 21st century knowledge explosion and globalization took momentum and become a challenge. After a long time the state government of Gujarat allowed self-financed institutions to enter into the area of Education. Our Mandal took up the challenge and extended their educational activities. As a result today we have a very vast education campus known as "D. C. Patel Navnirman Educational Campus" wherein we run the self financed educational institutes viz. (1) D. R. Patel & R. B. Patel Commerce College (Gujarati & English Medium), (2) C. B. Patel Computer College (B. C. A.), (3) T. N. Patel P.T.C. College (English & Gujarati Medium), (4) Navnirman Institute of Management (B.B.A) College (5) J.N.M. Patel Science College (6) H. N. Patel Pre-primary & Primary School. This would have been impossible without the generous donations and active co-operation from the local community.
- ✓ It is clear **KANTHA VIBHAG NAVNIRMAN MANDAL**, has many strengths flowing from the faculty, Staff and administration. We are an education institution comprised of individuals with a caring outlook who want to be involved constructively in making a difference in the lives of the students we serve, to make a brighter tomorrow and a better day. We need to mould the potential youth into successful individuals. We need to prepare our future generation to take up challenges to climb the corporate ladder, to succeed and to survive. Our aim is to create innovative, entrepreneurial and empowered human resources.

1 Institutional Profile

1.1 Year of Establishment: 2001

1.2 Type of Institution: Self Financed

1.3 Accreditation & Affiliations: Affiliated to VNSGU

1.4 Programs Offered: BCom, BBA, MCom

1.5 Faculty and Staff Strength:

Stream	Teaching Staff	Non- Teaching Staff
BCom + MCom	35	13
BBA	29	8

1.6 Student demographics:

BCom		BBA		MCom	
FYBCom	1354	FYBBA	750	MCom Part 1	95
SYBCom	1145	SYBBA	666	MCom Part2	67
TYBCom	746	TYBBA	431		

2 SWOC Analysis

Strengths	Weaknesses
<ul style="list-style-type: none"> Established reputation – Recognised name in the region attracts admissions. Large, diverse student body – 50,000+ learners create a vibrant campus life and broad talent pool. Wide program portfolio – BCom, BBA, plus add-on courses (digital marketing, foreign trade, etc.) cater to varied interests. Prime locations – Multiple campuses in high-visibility areas give easy access for students and industry partners. 	<ul style="list-style-type: none"> Staff dependency – Over-reliance on a few key faculty members can disrupt operations if they leave. High local-market dependence – Most placements are sourced from the surrounding region, limiting national exposure.
Opportunities	Challenges
<ul style="list-style-type: none"> New course offerings – Introduce niche programmes (e.g., data analytics for commerce, fintech) to tap emerging markets. University affiliation – Pursue degree-granting status or affiliation to boost credibility and research funding. Skill-based vocational education – Partner with industry for certification tracks that increase employability. Research & collaborations – Set up joint projects with corporates and other universities to enhance innovation and publications. 	<ul style="list-style-type: none"> Rapidly changing regulatory landscape – Keeping up with accreditation and government norms can be resource-intensive. Competition from specialised institutes – New players offering focused skill programmes may lure students away. Economic slowdown – Reduced corporate hiring can impact placement rates, especially for a locally-focused market. Talent retention – Attracting and retaining high-quality faculty in a competitive academic environment.

3 Vision and Mission

3.1 Vision

- To be the leading institute in Surat city where commerce and Management students can receive a transformative education that blends theory, practical skills, and ethical values, preparing them for dynamic careers and responsible citizenship.

3.2 Mission

- Deliver a vibrant, industry-aligned curriculum that nurtures analytical thinking and managerial acumen.
- Foster lifelong learning through innovative teaching, mentorship, and real-world projects.
- Cultivate leadership, entrepreneurship, and social responsibility among our students. Build strong ties with industry, alumni, and the community to enrich the learning experience.

4 Strategic Goals and Objectives

4.1 Short-term goals (1–2 years)

- **Industry Integration** – Facilitate internships, guest lectures, and live projects with corporate partners.
- **Student-Centric Initiatives** – Organize case competitions, seminars, and skill-building workshops.

4.2 Medium-term goals (3–5 years)

- **Alumni Engagement & Endowment** – Leverage alumni for placements, guest lectures, and fund-raising for scholarships, chairs, and infrastructure.
- To apply for **NAAC accreditation**.
- **Global Exposure** – Offer exchange programs, international workshops, and collaborative research.

4.3 Long-term goals (5+ years)

- **Modern Infrastructure** – Provide state-of-the-art classrooms, computer labs, and collaborative spaces.

- **Social Responsibility** – Engage in community outreach, sustainability projects, and ethical practices.
- **Global Partnerships & Autonomy** – Sign MoUs with overseas universities, apply for autonomous status, and build a robust research ecosystem with grants and conferences.

5 Key Focus Areas

5.1 Academic Excellence

- **Academic Excellence** – Maintain high standards in commerce and Management programs.
- **Accreditations** – Achieve and retain relevant national and international accreditations.
- **Quality & Industry Linkages** – Revamp existing courses with industry input, expand corporate partnerships, and set up specialized centers of excellence.

5.2 Research and Innovation

- **Research Centre** – The institute has a dedicated research centre recognized and approved by VNSGU to facilitate research and development activities at the campus.
- **Research Workshops & Grant Support** – Organize hands-on seminars on research methodologies, data analysis tools, and proposal writing to boost faculty publications and external funding.
- **Small-Scale & Collaborative Projects** – Encourage seed-funded research, cross-disciplinary teams, and industry-partnered studies to spark innovation and real-world problem-solving.
- **Establish Research & Innovation Hubs** – Launch a central research centre that fosters international partnerships, applies for grants, and integrates scholarly work into classroom learning.
- **Professional Growth & Ph.D. Incentives** – Support faculty pursuing doctoral degrees, sponsor conference participation, and reward impactful research to build a culture of excellence.
- **Incubation & Community Outreach** – Set up an innovation lab where teachers and students co-create solutions, and extend expertise to local communities via consultancy, workshops, and social projects.
- **Global Linkages & Funding Diversification** – Pursue joint research with overseas universities, apply for international grants, and collaborate with NGOs/corporates to broaden impact and resources.

5.3 Faculty Development

- **Pedagogical & Subject-Skill Workshops** – Regular training sessions to refresh teaching methods and keep faculty up-to-date with the latest subject-specific expertise.
- **Mentorship Programme** – Pair new faculty with experienced mentors to support on boarding, classroom management, and career guidance.
- **Advanced Professional Development & International Exchange** – Offer advanced certification programmes, sabbaticals, and collaborative projects with overseas universities to broaden academic horizons.
- **Research-Infused Teaching** – Encourage faculty to embed their research findings into curricula and organize seminars that showcase scholarly work to students.
- **Leadership & Career Growth** – Implement workshops and coaching for emerging academic leaders, preparing staff for department heads, deans, and administrative roles.
- **Faculty Excellence Centre** – Set up a dedicated hub to coordinate all development activities, track progress, and recognize outstanding teaching and research achievements.

5.4 Infrastructure Development

- **Tech-Enabled Classrooms & Digital Library** – Install smart boards, e-learning tools, and expand online resources, e-journals, and study materials.
- **Upgrade Labs & Practical Spaces** – Modernize equipment in computer, science, and commerce labs to match industry standards and enhance experiential learning.
- **Smart Campus & Sustainability Push** – Implement IoT-based automation, energy efficient systems, and green initiatives (solar panels, rainwater harvesting).
- **Infrastructure for New Courses & Research** – Build/add classrooms, studios, or simulation labs aligned with emerging programs (e.g., data science, fintech, digital marketing).

5.5 Industry Collaboration

- **Industry Advisory Boards** – Set up boards with corporate leaders to guide program relevance, review curricula, and ensure alignment with market needs.
- **Internship, Placement & Skill Workshops** – Strengthen ties with firms for structured internships, boost placement drives, and organize regular skill-development sessions led by industry experts.

- **Industry-Centric Curriculum & Joint R&D** – Co-create courses that embed current industry practices, and launch collaborative research and development projects between faculty and company teams.
- **International Industry Partnerships** – Forge global linkages with multinational corporations and overseas institutions for joint programs, exchange visits, and cross-border projects.
- **Industry-Institution Innovation Hub & Corporate Training Series** – Establish a dedicated hub that incubates student-faculty-industry innovations and hosts a series of executive training programs for professionals.
- **Industry-Academia Trust** – Create a formal trust or partnership framework to secure long-term funding, resource sharing, and sustained collaboration between the college and its corporate partners.

5.6 Student Support and Employability

- **Placement-Readiness Programs & Skill Workshops** – Conduct resume building, mock interviews, and industry specific skill sessions to prepare students for the job market.
- **Industry Networking & Internship Tie-Ups** – Organize regular networking events, career fairs, and secure structured internship agreements with a diverse range of companies.
- **Strengthening the Placement Cell** – Expand the cell's staffing, resources, and CRM system to track opportunities, student progress, and employer feedback more effectively.
- **Alumni Engagement for Placements** – Leverage the alumni network to provide mentorship, referrals, and guest lecture series that connect current students with real world hiring managers.
- **Global Placement Opportunities & Career Development Center** – Develop partnerships with overseas recruiters, set up a dedicated Career Development Center, and facilitate international internships and job placements.
- **Entrepreneurship & Start-up Support** – Offer incubation, seed funding, and mentorship programs to encourage students to launch their own ventures, creating additional career pathways.

5.7 Digital Transformation

- The institute has a dedicated ERP solution that offers:
- **Integrated System:** Connects all college departments such as admissions, academics, accounts, library, and examinations on one platform.
- **Paperless Operations:** Reduces paperwork by digitizing records and processes.

- **Efficient Administration:** Automates tasks like attendance, fee management, payroll, and scheduling.
- **Better Academic Control:** Helps manage student data, courses, timetables, internal marks, and results effectively.
- **Improved Communication:** Enables smooth communication between students, teachers, parents, and management through portals and alerts.
- **Real-Time Data Access:** Provides instant access to accurate information for quick decision-making.
- **Transparency:** Ensures fairness and accountability in academic and administrative processes.
- **Student-Centric Services:** Offers online services like admission forms, fee payment, exam registration, and result checking.
- **Data Security:** Protects sensitive information with controlled access and backups.
- **Better Planning:** Generates reports and analytics to support institutional planning and improvement.

5.8 Sustainability and Green Campus Initiatives

- Initiate a plastic-free campus campaign.
- Host seminars on environmental ethics and sustainable practices
- Make the college a model eco-campus with self-sustaining energy and water resources.

6 Monitoring and Evaluation

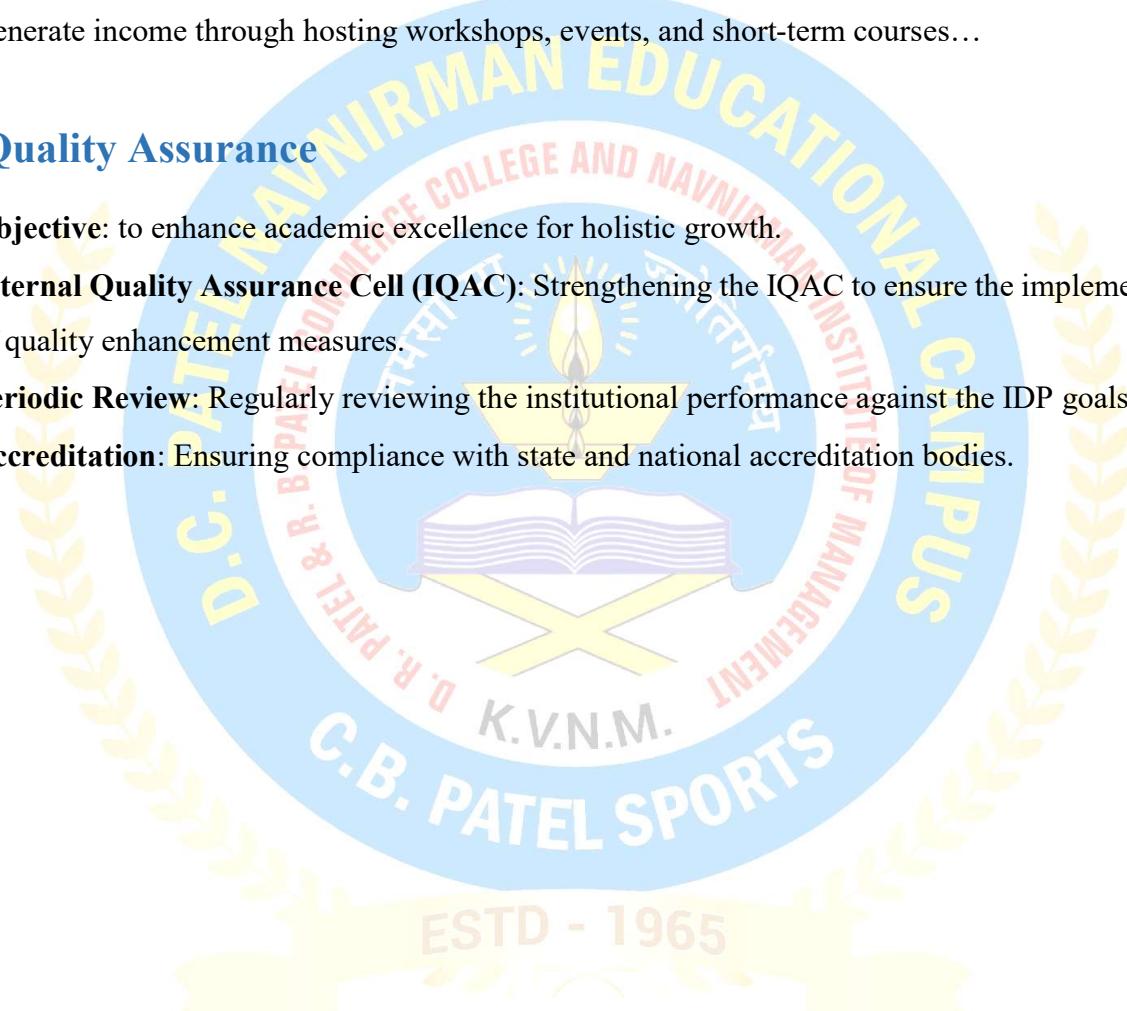
- **Objective:** Track and evaluate progress to ensure successful implementation of programs.
- **Performance Metrics:** Defining key performance indicators (KPIs) to track the progress of various initiatives.
- **Annual Reports:** Preparing annual reports to assess and document progress.
- **Feedback Mechanism:** Developing mechanisms for students to express feedback on support services and the overall institutional experience. Using student feedback to continuously enhance support services and institutional processes. Collecting feedback from students, educators, and others to drive continuous changes.

7 Financial Plan

- **Objective:** Ensure sustainable funding for college activities and growth.
- **Resource Mobilization:** Exploring grants, government aid, and private sponsorship for research infrastructure and academic growth.
- **Self-Financed Programs:** Introducing new self-financed courses to generate additional revenue
- **Budget Allocation:** Ensuring proper budgetary allocation for various projects and monitoring financial health. Establish an alumni fund to support scholarships and development initiatives. Generate income through hosting workshops, events, and short-term courses...

8 Quality Assurance

- **Objective:** to enhance academic excellence for holistic growth.
- **Internal Quality Assurance Cell (IQAC):** Strengthening the IQAC to ensure the implementation of quality enhancement measures.
- **Periodic Review:** Regularly reviewing the institutional performance against the IDP goals.
- **Accreditation:** Ensuring compliance with state and national accreditation bodies.



ANNEXURE

No.

74

Certificate of Registration



The Societies Registration Act, 1860
(ACT XXI OF 1860).

Registration No. GJ/285/SURAT

IT IS HEREBY CERTIFIED THAT KANTHA VIBHAG,
JAVNIRMAN MANDAL AT-VESU

has this day been duly registered under the Societies
Registration Act, XXI of 1860.

Given under my hand this

21 day of May 1956

Assistant Registrar of Societies,

Region.

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Minister Shri
Meher

25-1-82
Meher

25-1-82
Meher

No. 74.

CERTIFICATE OF REGISTRATION

THE SOCIETIES REGISTRATION

ACT, 1960

Registration No. :- Guj / 215 / Surat.

Name of Office :- Assistant Registrar of Societies.
Baroda Region Baroda.

Name of Society :- Vantha Vibhag Nav Nirman Mandal.
A+ Vesu.

whom
To issued :- Shri Chhotalhai Narsinhbhai Contractor.
A+ Bhimpore.

Date :- 21-5-65.

Sd/- M.J.Lalvani
Assistant Registrar of Societies.
Baroda Region Baroda.



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21-5-65
M.J. Lalvani
R.C. Tivari 25 1 82
Meher